

Creating the Best Digital Experience Drives Competitive Advantage

90%

of users expect websites to perform well during peak periods



But They are Often Disappointed!

61%

had a poor experience
on a retail site
during the holidays



38%

had a poor experience
on a travel site
during a peak period



65%

had a poor experience
on a brokerage site
during a peak period

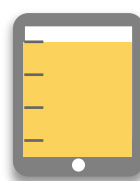


Keep Users Happy and Beat the Competition

60^x
LOWER
peak response
time



2-3^x
MORE
throughput



VS



...Simply by Deploying on **Zing**[®]



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